

Media Alert

For Immediate Release
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WELL KNOWN GENDER VIOLENCE PREVENTION EXPERT TO SPEAK TO ELECTED BC OFFICIALS

Vancouver – On Thursday, April 22nd, internationally renowned educator, author and filmmaker Jackson Katz will be speaking to BC's elected officials at a breakfast event hosted by the Ending Violence Association of BC (EVA BC) in recognition of the BC proclaimed Prevention of Violence Against Women Week, BC Victims of Crime Awareness Week and National Victims of Crime Awareness Week – all of which are taking place from April 18 - 24, 2010.

Dr. Katz is an ex All-Star American football player with a dynamic delivery style who is internationally recognized for his groundbreaking work talking to men about violence against women. EVA BC has created this unique opportunity specifically for Members of the BC Legislative Assembly to inform and engage them and others on one of society's most pressing issues - violence against women and children. In attendance along with the MLAs will be numerous senior leaders in BC, including police, provincial and local government, military, violence against women service providers and others.

"We know that the vast majority of men do not use violence and care deeply about the well-being of their mothers, sisters, spouses and children, yet few men see this violence as their issue. This initiative seeks to change that. We need men to get involved, especially our leaders, to become more actively involved on a daily basis, to speak up about violence against women and to become a part of the solution, says Tracy Porteous, Executive Director, Ending Violence Association of BC.

The event will take place at the Empress Hotel, 721 Government Street in Victoria from 7 a.m. to 10:30 a.m. Dr. Katz will begin his presentation at 7:30 a.m. Breakfast will be served. Please RSVP to the contacts below.

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For further information, contact:

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