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# Council supports 'More Than a Bystander' campaign with cash injection

**MIKE DAVIES**  
Campbell River Mirror

The city was set to simply officially receive a letter from Campbell River Family Services (CRFS) at its most recent council meeting, but instead they went one step further and offered up a cheque.

The letter, sent by CRFS coordinator of community based victim services Gloria Jackson to Mayor Andy Adams, was a follow-up to a presentation by the Ending Violence Association (EVA) at the September meeting of the Union of BC Municipalities, highlighting the ongoing success of the Be More Than A Bystander campaign.

The More Than A Bystander campaign was launched in

2011 as a partnership between the BC Lions and the EVA that sees high-profile sports stars using their status to create awareness and urge everyone to "break the silence on violence against women."

The CRFS was successful in getting the campaign to make a tour stop in Campbell River in 2016.

"I know that you are a strong supporter and advocate for many of the local social service programs and initiatives as I have had the pleasure of hearing you speak at several events," the letter reads. "There is still so much work to be done in the area of gender violence and it will require individuals, groups, organizations and government working together to make a difference."



Recognizing the value of the Be More Than a Bystander campaign, launched in 2011 as a collaboration between the BC Lions and the Ending Violence Association of BC, Campbell River city council has injected \$2,500 into the Campbell River Family Services office. Photo courtesy BC Lions

Instead of simply receiving the letter, however, Charlie Cornfield added a subsequent motion.

"I think this is a good service that's worthy our support," Cornfield said. "I would move that council support the More Than a Bystander program

with a contribution of \$2,500 to come from the 2017 council contingency fund...to provide the organization funds to be able to carry on with their work."

There was no opposition to Coun. Cornfield's motion and it passed unanimously.



**SAYWARD BRANCH**